

R I C H A R D SOLOMON

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E X P E R I E N C E

- 2010 - **Catalog Director/Freelance**, WTD Supply, Brooklyn, NY
Duties include: Design multiple catalogs, advertising, website management for a tool distributor.
- 1997 - 2009 - **Art Director/Web Designer**, Intermedia Outdoors, Los Angeles, CA
Duties include: Design multiple magazines, advertising, hiring, managing & reviewing art directors, design and maintain company websites, managing photo budgets, hiring photographers, assigning photo shoots, photo editing.
Magazines include: *Guns & Ammo, Petersen's Hunting, Petersen's Bowhunting, Rifle Shooter.*
- 1995 - 1997 - **Art Director/Web Designer**, L.F.P, Inc., Beverly Hills CA
Duties include: Design multiple magazines, advertising, supervising graphic designer, design and maintain company websites, trained and supervised web assistant.
Magazines include: *Hot Boat, Trading Cards, PC Laptop, Sports Memorabilia, SkiBoat.*
- 1993 - 1995 - **Art Director**, Challenge Publications, Canoga Park, CA
Duties include: Design multiple magazines, advertising.
Magazines include: *Mountain Biking, Mountain Bike Racing, Hot Rod Action, Street Rod.*
- 1992 - 1993 - **Art Director**, Go Graphics, Santa Monica, CA
Duties include: Design magazines, advertising, logos, brochures.
Magazines include: *Muscular Development, Santa Monica College, Lee Canter & Associates.*
- 1991 - 1992 - **Studio Manager**, The Printing Palace, Santa Monica, CA
Duties include: Managed the desktop publishing, managed production issues, coordinated and trafficked graphics and camera-ready art, selected and managed vendors.
Clients include: Certified Supply Center, Cabinet Masters, Magnum Inc., Kennedy-Wilson.
- 1987 - 1991 - **Art Director**, Media Concepts, Inc., West Hollywood, CA
Duties include: Designing magazine, supervising graphic designer, design advertising.
Magazines include: *L.A. Dispatch Magazine.*
- 1981 - 1987 - **Associate Art Director**, New York, NY
Companies include: The Stogel Advertising Agency, Terry Alan Advertising, Allied Graphic Arts Inc., The Boker Group,
Duties include: Design advertising, logos, billboards, spec sheets.
Magazines include: *TDK, Electronics, Recoton Electronics, Conde Nast.*

E D U C A T I O N

- 1978 - 1980 - **Sullivan County College**, New York. A.A.S., **Commercial Art**
Major Studies: Illustration, typography, publication design, advertising design, printing, television design, principles of marketing.
Minor Studies: Photography.
- 1988 - 1991 - **Ad Center**, Los Angeles, **Creative Concepts**
Major Studies: Art direction and campaign concepts as they apply to print, television, radio and outdoor format design.
- 1985 - 1987 - **School of Visual Arts**, New York, **Art Direction**
Major Studies: Ad design, specifically for print, television and outdoor formats.