

# R I C H A R D SOLOMON

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## E X P E R I E N C E

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1997 - 2009 - **Art Director/Web Designer**, Intermedia Outdoors, Los Angeles

*Duties include:* Design multiple magazines, advertising, hiring, managing & reviewing art directors, design and maintain company websites, managing photo budgets, hiring photographers, assigning photo shoots, photo editing.

*Magazines include:* *Guns & Ammo, Petersen's Hunting, Petersen's Bowhunting, Rifle Shooter*

1995 - 1997 - **Art Director/Web Designer**, L.F.P, Inc., Beverly Hills

*Duties include:* Design multiple magazines, advertising, supervising graphic designer, design and maintain company websites, trained and supervised web assistant.

*Magazines include:* *Hot Boat, Trading Cards, PC Laptop, Sports Memorabilia, SkiBoat*

1993 - 1995 - **Art Director**, Challenge Publications, Canoga Park, CA

*Duties include:* Design multiple magazines, advertising.

*Magazines include:* *Mountain Biking, Mountain Bike Racing, Hot Rod Action, Street Rod*

1992 - 1993 - **Art Director**, Go Graphics, Santa Monica, CA

*Duties include:* Design magazines, advertising, logos, brochures.

*Magazines include:* *Muscular Development, Santa Monica College, Lee Canter & Associates.*

1991 - 1992 - **Studio Manager**, The Printing Palace, Santa Monica, CA

*Duties include:* Managed the desktop publishing, managed production issues, coordinated and trafficked graphics and camera-ready art, selected and managed vendors.

*Clients include:* Certified Supply Center, Cabinet Masters, Magnum Inc., Kennedy-Wilson

1987 - 1991 - **Art Director**, Media Concepts, Inc., West Hollywood, CA

*Duties include:* Designing magazine, supervising graphic designer, design advertising.

*Magazines include:* *L.A. Dispatch Magazine.*

1981 - 1987 - **Associate Art Director**, New York, NY

*Companies include:* The Stogel Advertising Agency, Terry Alan Advertising, Allied Graphic Arts Inc., The Boker Group,

*Duties include:* Design advertising, logos, billboards, spec sheets.

*Magazines include:* *TDK, Electronics, Recoton Electronics, Conde Nast.*

## E D U C A T I O N

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1978 - 1980 - **Sullivan County College**, New York. A.A.S., **Commercial Art**

*Major Studies:* Illustration, typography, publication design, advertising design, printing, television design, principles of marketing.,

*Minor Studies:* Photography.

## W O R K S H O P S

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1988 - 1991 - **Ad Center**, Los Angeles, **Creative Concepts**

*Major Studies:* Art direction and campaign concepts as they apply to print, television, radio and outdoor format design.

1985 - 1987 - **School of Visual Arts**, New York, **Art Direction**

*Major Studies:* Ad design, specifically for print, television and outdoor formats.